

SPRINGFIELD 2051 PROJECT

PHASE 1

Initial Planning
& Information Gathering

Detailed work plan and schedule
Create online project portal; project branding
Public Engagement and Communications Plans
Benchmarking with peer communities and regions
Community Project Kick-Off

Project Design &
Background Research

MARCH 2025

PHASE 2

Situational Analysis &
Community Engagement

Key stakeholder interviews
Community and Interest Group Listening Sessions
Community Survey
Data visualization on portal
Springfield 2051 Think-Tank Workshop
Springfield 2051 Think-Tank Report
Community Visioning Sessions

Stakeholder Involvement
to Build Alignment

PHASE 3

Strategic Positioning &
Roadmap Development

Roundtable Work Session with local Leadership and Steering Committee
Community Future Summit with mapping exercise
Focus Groups - Strategic Pillars and Action Areas
Community and stakeholder update and input sessions
Prioritization Survey

Strategize Positioning
and Roadmap

PHASE 4

Final Report & Presentations
Support Task Force Establishment

Draft Springfield Community Future Roadmap
Public Open House celebration
Finalize Springfield Community Future Roadmap with Implementation Matrix
Communications Toolkit with promotional materials
Final presentations of Community Future Roadmap
Support Task force implementation of the Springfield Community Future Roadmap

Finalize &
Present

SEPTEMBER 2026